



Season's Greetings



Newsletter Title

Month Year

Happy Holidays

The AIA would like to wish everyone a safe and happy holiday season! We look forward to seeing all of you again in the new year!

AIA Forums - COMING SOON

The AIA staff will be offering several AIA Forums around the state in January and February 2012 including Flagstaff, Hopi, AIA Office, Tucson, Benson and Lake Havasu. The topics for discussion include the AIA site, AIA365 site, sanctioning, Brainbook, computer scheduling and section/division recognition.

Once the dates are finalized, an email will be sent to all the schools and posted on the AIA calendar.

Please contact Michele Staples at mstaples@aiaonline.org if you have any further questions.

NFHS Coach Education News

Greetings from Indianapolis. At our NFHS Coach Education meeting in October I mentioned the research Lee Green of Baker University does compiling complaints and lawsuits involving interscholastic coaches and schools. Attached is his PowerPoint you will find helpful as you promote the NFHS Coach Education Program in your state and section. Our chair Dick Baker, sent this PowerPoint to each school in Massachusetts to raise awareness of the importance of training coaches to prevent such legal situations.

Lee Green has been gracious to allow us to convey this information as we see fit. Our staff hopes you have a safe and enjoyable holiday season. As always let me know if you have questions. Don't forget to visit the Locker Room as Dan Schuster has placed course videos and other valuable resources for administrators and coaches.

Mr. Tim Flannery
NFHS Director of Coach Education

Please click on the link below to view the PowerPoint:

http://www.aiaonline.org/story/uploads/Arizona_ADs_2011_Sports_Law_Y_I_R_1324050

Important Dates

2011-12 Executive Board Meetings

December 19, 2011

January 17, 2012
(Tues.)

February 21, 2012
(Tues.)

March 19, 2012

April 16, 2012

May 21, 2012

2011 AIA Holidays

**December 25, 2011
Christmas Day**

**January 2, 2012
New Year's**

**January 16, 2012
Martin Luther King**

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The NFHS has partnered with the PGA of America to develop the Fundamentals of Coaching Golf course that will be launched in January. With this partnership we have asked the PGA to sponsor clinics for high school coaches. Attached is an information flyer about a clinic in Florida occurring this February. The PGA of America hopes to expand the number of clinics in the future and offer them around the country for our high school coaches. The Port St. Lucie facility is phenomenal and one of a kind, designed for instruction. This is the facility PGA Golf Professionals take classes and earn their membership. Check it out at <http://www.pgavillage.com/stlucie/>

Please forward the attached information flyer to your member school golf coaches and/or the individual responsible for golf in your state association.
Thanks in advanced for sharing this information with your golf coaches.

Mr. Tim Flannery
NFHS Director of Coach Education

[2012 High School Golf Coaches Symposium](#)

From the Officials Department

The AIA Officiating Department would like to give a big shout out and thank you to the Valley schools who were so gracious to host our officials training meetings for the Fall and Winter sports:

- Arcadia HS
- Centennial HS
- Central HS
- Gilbert HS
- Gilbert Christian HS
- Greenway HS
- Moon Valley HS
- Phoenix Christian HS
- Valley Christian HS
- Xavier College Preparatory

Also, a special thanks to Fort Thomas High School for allowing us the use of their facilities for a three hour basketball clinic last month.

Gary Whelchel
AIA State Commissioner of Officials

[AIA365.com](#)

Involve Students and Generate Revenue with your AIA365

By now, you're certainly aware of AIA365.com, which has broadcast hundreds of live and on-demand events over the last three years. In addition to our own broadcasts, a number of our member schools have realized the exposure, educational and fundraising opportunities this unique platform presents. Using equipment many of our member schools

Phoenix Coyotes
Tickets

[Click here](#) to
access discounted
tickets for AIA
member schools

**Sponsor
Links**



already have, schools are able to stream video content (games, daily announcements, pep rally's, anything you want!) at no charge through AIA365.com. The school can even include ads in their broadcasts, and sell banner ads on their individual school pages. In addition, the AIA shares a portion of revenue created from DVD sales with the school. The member school can also write their own stories to be posted on their AIA365.com school page (blogs, features and more).

If you don't have access to the staff or equipment to produce your own broadcast, our partners at Pashley Creative have a number of video crews - the same crews that produce our "Game of the Week" broadcasts - available to coordinate and produce broadcasts on your behalf.

For more information on AIA365.com, or to get your school involved, contact **Brian Bolitho** at the AIA (bbolitho@aiaonline.org). To learn more about Pashley Creative's broadcast production services, contact **Joseph Pashley**, joseph.pashley@pashleycreative.com or (480) 656-0300 x101.

LRG Licensing Program

New Licensing Resource Group initiative: Schools that volunteered to be part of the on-line pilot program are now up and running

The AIA is part of a licensing program that provides our schools with a new source of revenue and protects how schools logo's, marks, and insignias are used on customized products such as apparel. The program has expanded to include the on-line sale and distribution of spirit wear.

Your school doesn't have to pay anything to join. Schools receive a portion of the revenue for each product sold, and obtain a cutting edge on-line retail store.

On-line web stores recently launched in Arizona include:

- Higley High School - <http://www.rokkitwear.com/school/1813-higley-high-school>
- Palo Verde High Magnet School - <http://www.rokkitwear.com/school/1829-palo-verde-high-magnet-school>

The benefits are significant:

- Create a new source of income through the sales of officially licensed high school gear.
- Each item sold puts money back directly in the hands of the school.
- Receive an on-line retail store, no cost to launch or maintain.
- One piece minimums, no inventory or risk of obsolescence.

To enroll in this program or for additional information please send an email to **Brian Welshat** bwelsh@rokkitwear.com. You may also contact **Chuck Schmidt** at cschmidt@aiaonline.org or **Michele Staples** mstaples@aiaonline.org at the AIA office with any questions.

Pursuing Victory with Honor Seminars

The dates for the Spring PVWH Seminars will be released soon!

Please contact Michele Staples at mstaples@aiaonline.org to register for a PVWH seminar.

Tournament Employee Reminders

TIER (Tournament Income Expense Reports)

Please remember to:

PAYMENTS REQUESTS:

- Separate Certified Athletic Trainers (ATC) and Police Officers payment requests from employee payroll.

These 1099 contractors are to be entered on the GRAY Tab -
Not the ORANGE Tab with Tournament Employees (TEEs).

- Last 4 digits of SS# for all individuals required.

SUMMARY PAGE:

- Cell B21 - Enter the total # of AIA pass holders/guests signed.

This will calculate total attendance- adding to ticket sold #.

- Cell B27 - Blue Box - Enter ACTUAL deposit amount as written on deposit slip.

DEPOSITS:

- Please write the event identifiers ON the deposit slip before depositing.

This is to match the deposit image with the TIER.

Example: **D II ST VB 1r 11/10 Ironwood**

= Division II, STATE VOLLEYBALL, 1st round, 11/10 at Ironwood HS

Tournament Employees:

- If you are hiring new Employees - return I-9, W-4, A-4 as soon as possible, even before the event in order to have them in the system before the TIER arrives.

- IF the forms arrive after the TIER, payments are delayed as the new employee data must be entered in the system.

THANK YOU!

Any questions, please contact Denise Doser - Director of Accounting at ddoser@aiaonline.org or 602.385.3819 or Acctg Assistant Pam Eckert at peckert@aiaonline.org or 602.385.3815
