



NEWS RELEASE
September 3, 2014

NextCare Urgent Care Partners with Arizona Interscholastic Association to Support High School Student-Athletes Across Arizona

PHOENIX – Arizona Interscholastic Association (AIA) Associate Executive Director Chuck Schmidt today announced a two-year partnership with NextCare Urgent Care – one of the nation’s leading providers of urgent care medicine and occupational medical services – to support high school athletic programs throughout Arizona. NextCare Urgent Care will be recognized as the Preferred Healthcare Partner of the AIA.

“We are excited to team up with NextCare, a committed, community-focused partner who supports our mission to continually expand and improve interscholastic athletic competition in Arizona,” said Schmidt. “The performance of our student-athletes both in the classroom and on the field starts with good health. NextCare clinics provide the quality and convenience families need to ensure that our student-athletes are fit for competition.”

The agreement provides NextCare with recognition on the AIA365.com digital portal for Arizona high school athletics, as well as recognition at select events and during radio and televised broadcast coverage.

“We are proud to be the Preferred Healthcare Partner of the AIA and further our commitment to providing exceptional health care to the local community,” said John Julian, CEO of NextCare Urgent Care. “With 30 clinics in Arizona and over 100 locations nationwide, we provide families with high school sports physicals and additional care seven days a week with hours that meet the schedules of active students and parents. Our goal is to help families save time and money, putting those resources to work to better our local communities.”

Organizations interested in learning more about sponsoring Arizona high school athletics through the AIA should contact Frankie Acosta, General Manager of AIA Sports Properties, at (602) 385-3828. AIA Sports Properties is managed by Charlottesville, VA-based Rockbridge Sports Group.

About NextCare Holdings

NextCare Holdings, Inc. is one of the nation’s largest providers of urgent care and occupational medical services, with an emphasis on a comprehensive approach called Full Circle Care that ensures patients experience the highest level of care, from reception to recovery. NextCare Holdings operates 107 urgent care facilities in Arizona, Colorado, New Mexico, North Carolina,

Ohio, Oklahoma, Texas, and Virginia. For more information, please visit www.NextCare.com or call 888-381-4858. For the latest news, follow NextCare on Twitter (@NextCare) and [Facebook](https://www.facebook.com/NextCare).

About the Arizona Interscholastic Association

The AIA is a voluntary association of public and private high schools which was established by and is responsible to its members. The democratic governance of the AIA provides representation and input opportunities to all its member schools through their governing board members, administrators and teachers who serve on the Legislative Council, Executive Board and ad hoc committees. Visit www.aia365.com and www.aiaonline.org to learn more.

About Rockbridge Sports Group

Rockbridge Sports, Media and Entertainment LLC (dba Rockbridge Sports Group) is pioneering a new model in collegiate multi-media rights management, empowering clients to retain ownership and control while maximizing value from brand association and athletic programming in fast-changing digital and traditional environments. To learn more about Rockbridge Sports Group, visit www.rockbridgesports.com.

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