Arizona Interscholastic Association
7007 N. 18th St; Phoenix, AZ 85020
602-385-3810; fax: 602-385-3779

NEWS RELEASE

New All-Tournament and Family Passes for State Tournaments

AIA Partners with local ticketing company GetTix.NET

PHOENIX, AZ (Oct. 24, 2012) – The Arizona Interscholastic Association (AIA) has entered into an agreement with Glendale-based GetTix.NET to improve fan ticket buying experience by offering new discounted passes. Exclusively available online, fans can purchase All-Tournament and Family Passes for state tournaments for a savings up to $70.00.

All-Tournament and Family Passes are available by division level and allow fans to secure tickets in advance to each playoff round including the Championship game. In addition to the convenience and security that GetTix.NET technology provides, fans will be able to by-pass long box office lines and go straight to the gate. The pilot program launches this fall with the state football and volleyball playoffs, as well as the spiritline state qualifiers and finals. Expanded ticketing programs and fan benefits will be introduced in the winter and spring sports.

Discounted All-Tournament passes include options for adult, student, military, and senior with a savings of up to $15.00. Military and senior discounts are only available online.

Affordable Family passes give two adults and two students (high school age and younger), four passes to each round of the division of their choice.

As always, children age five and younger are admitted free.

To purchase an All-Tournament or Family Pass, go to www.aia365.com/tickets.

Football All-Tournament and Family Passes are on-sale now.
Volleyball All-Tournament and Family Passes will be available starting Saturday, Oct. 27, at 10:00 A.M.
Spiritline All-Tournament and Family Passes will be available starting Friday, Nov. 3, at 10:00 A.M. which includes access to both state qualifiers and the state championship.

ABOUT GETTIX.NET
GetTix.NET provides state-of-the-art ticketing technology used by major league teams and venues across North America. Established in 2004, GetTix.NET is a proud member of Local First Arizona with headquarters in Glendale, Arizona.

Arizona Interscholastic Association
The AIA is a voluntary association of public and private high schools which was established by and is responsible to its members. The democratic governance of the AIA provides representation and input opportunities to all its member schools through their governing board members, administrators and teachers who serve on the Legislative Council, Executive Board and ad hoc committees. There are currently 270 member high schools with over 305,000 students under the AIA. The AIA was established in 1925. The AIA is online at www.aiaonline.org.

AIA Media Contact: Brian Bolitho; Director of Business Media; bbolitho@aiaonline.org; 602-385-3822
GetTix.NET Contact: Scott Worden; Director of Sales; sworden@gettix.net; 480-993-0458