

**NATIONAL FEDERATION OF STATE
HIGH SCHOOL ASSOCIATIONS**



NEWS RELEASE

Chris Boone Named NFHS Web Content Manager

FOR IMMEDIATE RELEASE

Contact: Bruce Howard

INDIANAPOLIS, IN (June 6, 2012) — Chris Boone, who has served in the Publications/Communications Department of the National Federation of State High School Associations (NFHS) for 11 years, has been selected for the new staff position of NFHS Web Content Manager, effective July 1.

Boone will be responsible for creating, developing and managing content for the NFHS Web site, and will coordinate projects across all departments within the organization. He also will work with member state associations to establish a dual sharing/posting of information.

“We are fortunate to have someone with Chris’ experience, skills and familiarity of the organization to oversee the content of our Web site,” said Bob Gardner, NFHS executive director. “Expanding and improving the content on our Web site is a key part of our current Strategic Plan, and we believe that Chris will provide great leadership in this area.”

Prior to officially joining the staff in August 2001, Boone served an internship in the Publications/Communications Department beginning in the fall of 2000 after graduating from Butler University in Indianapolis. He graduated with honors from Butler with a bachelor's degree in public and corporate communications. He received the Liberal Arts and Sciences Mary Black Estate Scholarship and the Butler University Alumni Scholarship.

Prior to joining the NFHS in 2000, Boone completed internships with the Butler University sports information office and the Indiana Pacers. He also worked with the stat bureau of the Indianapolis Star and was sports editor of the Butler Collegian.

After living in Indianapolis until age 13, Boone moved to Centreville, Virginia, where he graduated from Centreville High School in 1996 with a 3.75 grade-point average. While there, he was sports editor of the Centreville Sentinel school newspaper and competed on the boys varsity golf team.

Boone worked on various NFHS publications during his first four years, including the *NFHS NEWS* and *National High School Sports Record Book*, and he has served as a graphic designer/technician since 2004.

Boone has been responsible for prepress work on the majority of NFHS rules publications for the past eight years. He also has been assistant editor of the *National High School Sports Record Book*, managing editor of the *Interscholastic Athletic Administration (IAA)* magazine, online editor and writer for *High School Today* and coordinator of the NFHS internship program. Earlier this year, he added the role of staff liaison for golf to his list of responsibilities,

and he also is assisting with the online publication for coaches, *NFHS Coaching Today*.

From 2008 to 2010, Boone served on the Butler University Career Services Advisory Board.

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About the National Federation of State High School Associations (NFHS)

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and performing arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and performing arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and 11 million participants in high school activity programs, including more than 7.6 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; offers online publications and services for high school coaches and officials; sponsors professional organizations for high school coaches, officials, speech and debate coaches, and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS Web site at www.nfhs.org.

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