



OUR STUDENTS, OUR TEAMS . . . OUR FUTURE.

**Who needs to fill out a media rights agreement?**

Every school or outside entity that plans on broadcasting during the postseason. No broadcast can occur without a signed agreement. This includes fans' personal social media accounts and video platforms.

**Will there be a charge for live broadcasts?**

Only for video broadcasts. Audio broadcasts will continue to be free of charge. Additionally, schools utilizing the NFHS Network Student Broadcast Program will not have any charge. The breakdown of rights fees is listed on page 5 of the [media rights agreement](#).

**Is there a way to have the broadcast fee waived?**

Yes. It will require the outlet to become a media affiliate of the NFHS Network. Outlets may broadcast the way they normally do, but the feed can only be shown live on [www.nfhsnetwork.com](http://www.nfhsnetwork.com). Outlets becoming media affiliates are also eligible for potential royalties from the Network. Additionally, affiliates may upload the event in its entirety to its traditional broadcasting platform after the event has been concluded for 72 hours at no charge. Full information included in the [media rights agreement](#).

**Who do I contact to become a media affiliate?**

Jeff Kurtz  
Vice President, NFHS Network/PlayOn! Sports  
[jeff.kurtz@nfhsnetwork.com](mailto:jeff.kurtz@nfhsnetwork.com)  
(619) 339-8184

**Can I fill out one media rights agreement for an entire postseason tournament?**

No. The AIA needs this form to be turned in for every game and round an outlet plans to broadcast from. It helps knowing how many outlets are at a venue, as the host school/site manager can prepare.

**Is there exclusivity with a postseason broadcast?**

If the outlet becomes a media affiliate with the Network, then there will be exclusivity. If the outlet purchases the rights to the event and plans to broadcast on its traditional platform, then the rights will be non-exclusive.

**Can I fill out multiple media rights agreements in advance?**

Only if certain rounds are back-to-back and the outlet would miss the deadline to file. Otherwise they should be filed with the AIA office after one round and prior to the next round.

**What rounds and events can a media outlet cover?**

Same as before. The NFHS Network is planning on identical or near identical coverage from previous years, which is usually at the semifinal level in team sports (excluding baseball and softball) and the championship event in all team sports and selected individual sports. Inquire with the AIA for events the NFHS Network plans on covering.



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**Which postseason events need a media rights agreement turned in for?**

All postseason events an entity plans on covering.

**Do I need to fill out a media rights agreement for any events during the regular season?**

No. The rights to the regular season belong to the AIA's member schools. Therefore it is up to the schools to grant broadcast access for any group.

**Who do I contact at the AIA regarding this policy?**

Seth Polansky, Sports Information Coordinator

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