



NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

## NEWS RELEASE

### **NFHS Announces eKnowledge as Official E-Learning Partner**

**FOR IMMEDIATE RELEASE**

Contact: Mark Koski

INDIANAPOLIS, IN (September 12, 2019) — The National Federation of State High School Associations (NFHS) is continuing its longstanding relationship with eKnowledge through a new three-year agreement that establishes eKnowledge as the exclusive NFHS partner of interactive e-learning products and services, including SAT and ACT preparation materials.

“eKnowledge has been a partner with the NFHS for many years, so we are truly excited to take this partnership to an even greater level,” said Dr. Karissa Niehoff, NFHS executive director. “Helping our student activity participants achieve success in the classroom is vital, so we are pleased to continue our great relationship with eKnowledge.”

The foundation for this partnership was built on a longstanding relationship between the NFHS and eKnowledge. For the past 14 years, eKnowledge has offered free SAT/ACT prep materials to the 51-NFHS member state associations and their 19,500 high schools.

“The project has received thousands of unsolicited messages from parents expressing gratitude for the excellent and affordable programs provided by eKnowledge,” Niehoff said. “It has become abundantly clear that parents deeply appreciate this resource. This direct parent feedback motivated the NFHS to make eKnowledge our exclusive partner and expand our effort to reach more students and families.”

“eKnowledge is honored to be selected as the official provider of SAT/ACT Prep for the National Federation of State High School Associations and its member schools,” said Scott Hildebrandt, managing director of eKnowledge.

All students in the 19,500 high schools that are associated with the NFHS are eligible for the valuable resource. The eKnowledge programs, which have been used for 15 years by more than 250,000 students, include hundreds of hours of video, thousands of questions with detailed multi-media explanations, and diagnostic tools to assist students preparing for these important exams.

The program’s full price is up to \$1,500, but through this partnership with the NFHS, the full price is waived and students pay only a minimal fee between \$19.99 and \$49.99. Also, 100 percent of the student fees are re-invested into the project to continuously improve the program and reach more families.

More information is available at <https://www.eknowledge.com/NFHS>.

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#### **About the National Federation of State High School Associations (NFHS)**

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and performing arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and performing arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,500 high schools and 12 million participants in high school activity programs, including more than 7.9 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; offers online publications and services for high school coaches and officials; sponsors professional organizations for high school coaches, officials, speech and debate coaches, and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS website at [www.nfhs.org](http://www.nfhs.org).

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