

**NATIONAL FEDERATION OF STATE
HIGH SCHOOL ASSOCIATIONS**



NEWS RELEASE

New Mexico's Mark Koski joins NFHS staff

FOR IMMEDIATE RELEASE

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INDIANAPOLIS, IN (July 10, 2007) — Mark Koski, assistant director of the New Mexico Activities Association (NMAA) the past four years, has been named to a new assistant director position on the National Federation of State High School Associations (NFHS) staff, effective August 6.

Koski's duties will involve meeting planning for NFHS conferences, assisting with NFHS marketing initiatives and administering the sport of soccer.

"We are pleased to have Mark join our staff," said Robert F. Kanaby, NFHS executive director. "Mark's background in meeting planning, corporate development and sport administration with the NMAA is a perfect fit for this position on our staff."

As the NMAA's director of corporate development the past four years, Koski helped the organization increase its annual corporate sponsorship revenue from \$27,000 to \$700,000. He also was instrumental in starting the NMAA Foundation, which raised more than \$100,000 in its first year of existence.

Koski also served as the NMAA's conference and meeting planner, including the Annual Meeting of Schools, the New Mexico High School Coaches Association Annual Coaches Conference, the New Mexico Athletic Directors Association Summit, the New Mexico Officials Association State Clinic and New Mexico's first Steroid Summit, held in conjunction with the Drug Enforcement Administration.

In addition to meeting planning and corporate development, Koski has served as administrator for the sports of swimming and diving, track and field, and cross country. In cross country, Koski introduced the chip timing system for scoring, and he created "sport-specific manuals" for all NMAA sports.

Koski graduated from Highland High School in Albuquerque, New Mexico, in 1995. He earned his bachelor's degree in physical education from the University of New Mexico in 2000 and his master's degree in sport administration from UNM in 2003. As a member of the National Interscholastic Athletic Administrators Association (NIAAA), Koski earned his Certified Athletic Administrator (CAA) status in 2005 and his Certified Master Athletic Administrator (CMAA) in 2007.

Prior to joining the NMAA, Koski was a physical education and special education teacher at Manzano High School in Albuquerque for three years. He served as head track and field coach at Manzano for one year and was an assistant football coach for three years and assistant track coach for two years.

Koski has served on the NFHS Baseball Rules Committee and just completed a term on the NFHS Track and Field Rules Committee. At the state level, Koski is president-elect of the New Mexico Sports Hall of Fame Board of Directors and serves on the Board of Directors of the New Mexico Games and the New Mexico Track and Cross Country Coaches Association.

About the National Federation of State High School Associations (NFHS)

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and fine arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and fine arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 18,500 high schools and 11 million participants in high school activity programs, including more than 7 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; produces publications for high school coaches, officials and athletic directors; sponsors professional organizations for high school coaches, officials, spirit coaches, speech and debate coaches and music adjudicators; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS Web site at www.nfhs.org.

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