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NEWS RELEASE

2009 AIA STATE SPIRITLINE CHAMPIONSHIPS LIVE ON AIA365.COM

PHOENIX, AZ (January 13, 2009) – Seventy Arizona Interscholastic Association (AIA) member high schools are set to cheer their way into Prescott Valley, Arizona at Tim's Toyota Center on Saturday, January 17, in the 2009 AIA State Spiritline Championships. Competition begins at 8 a.m. for 1A, 2A and 3A schools, and at 1 p.m. for 4A and 5A schools.

The State Spiritline Championship will crown champions in Coed Cheer, Show Cheer, Pom, All-Girl Stunt and Partner Stunt. In addition, an overall champion will be crowned in the All-Girl Division and in the Coed Division. In order for a school to be eligible to win overall champion honors in the All-Girl Division, the school must compete in the three categories of Show Cheer, All-Girls Stunt and Pom. To win the crown in the Coed Division, a school must compete in Coed Cheer, Partner Stunt and Pom and have both male and female participants in each of the three categories.

Tickets can be purchased at the Tim's Toyota Center box office and are \$8.00 for adults and \$6.00 for high school students and younger. Children five and younger will be admitted free. Tickets at the adult price can be purchased online at www.timstoyotacenter.com.

The Spiritline State Championships can also be seen worldwide at www.aia365.com and is the first of many events to be broadcast live on AIA365.com this winter season. Other scheduled airings include a variety of soccer state championships in early February, and semi-finals and finals for basketball played at multiple venues throughout the state in late February and early March.

AIA365.com launched in the fall of 2008 featuring regular and post-season high school football, the cross country state championships and girls volleyball championships.

Tim's Toyota Center will host its first AIA state event on Saturday beginning with spiritline, and will also host the 2009 AIA 1A/2A and 3A State Wrestling Individual Tournaments on Feb. 13 and 14, 2009. Tim's Toyota Center is located at 3201 N. Main Street; Prescott Valley, AZ 85314.

The schedule of performance for Saturday's spiritline championships can be found online at: http://www.aiaonline.org/activities/spirit_lines.php

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